

ORDER



Orders
Order / Rev: 1315587
Alt Order #:
Product Desc: Ray Beck for Sherriff
Estimate:
Flight Dates: 10/20/16 - 11/08/16
Original Date / Rev: 10/19/16 / 10/19/16
Order Type: Political

KBMT

Primary AE: Stuart Sepaugh
Sales Office: KBMT
Sales Region: LOC

Agency
Name: Chargois Communications / POL
Buying Contact:
Billing Contact:
 3827 Phelan Blvd 112PMB
 Beaumont, TX 77707

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ray Beck for Sheriff / Pol
Demographic: A25-54
Product Codes: PL-County Sheriff
Priority: P02-FTB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 108006
Agency External ID: 37754AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	38	\$6,025.00	\$5,121.25
10/31/16	11/08/16	27	\$4,320.00	\$3,672.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	38	\$6,025.00	\$5,121.25	0.00
November 2016	27	\$4,320.00	\$3,672.00	0.00
Totals	65	\$10,345.00	\$8,793.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Stuart Sepaugh			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KBMT	10/20/16	11/06/16	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	3	\$100.00	P02-F	0.00	NM	8	\$800.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					2	\$100.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$100.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$100.00		0.00			
E 2	KBMT	11/07/16	11/08/16	Local News @ 6a M-F	CM	6-7a	MT-----	:30	2	\$150.00	P02-F	0.00	NM	2	\$300.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----					2	\$150.00		0.00			
E 3	KBMT	10/20/16	11/06/16	Good Morning America	CM	7-9a	MTWTF--	:30	2	\$100.00	P02-F	0.00	NM	5	\$500.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					1	\$100.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$100.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$100.00		0.00			
E 4	KBMT	11/07/16	11/08/16	Good Morning America	CM	7-9a	MT-----	:30	2	\$150.00	P02-F	0.00	NM	2	\$300.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----					2	\$150.00		0.00			
E 5	KBMT	10/20/16	11/06/16	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	2	\$175.00	P02-F	0.00	NM	5	\$875.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					1	\$175.00		0.00			

Order / Rev: 1315587
 Alt Order #:
 Flight Dates: 10/20/16 - 11/08/16

Advertiser: Ray Beck for Sheriff / Pol
 Product Desc: Ray Beck for Sherriff
 Estimate:

KBMT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KBMT	10/20/16	11/06/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	2	\$175.00	P02-F	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$175.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$175.00		0.00			
E 6	KBMT	10/20/16	11/06/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	3	\$225.00	P02-F	0.00	NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					2	\$225.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$225.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$225.00		0.00			
E 7	KBMT	10/20/16	11/06/16	Big Bg Thy 630-7p Big Bang Theory 630-7p	CM	630-7p	MTWTF--	:30	2	\$150.00	P02-F	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					1	\$150.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$150.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$150.00		0.00			
E 8	KBMT	10/20/16	11/07/16	PR (M-Su) PR (M-Su)	CM	7-10p/6-10p	MTWTF--	:30	2	\$300.00	P02-F	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					1	\$300.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$300.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$300.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$300.00		0.00			
E 9	KBMT	10/20/16	11/06/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	MTWTF--	:30	2	\$250.00	P02-F	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					2	\$250.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$250.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$250.00		0.00			
E 10	KBMT	10/20/16	11/06/16	Nightline Nightline	CM	1137p-1206a	MTWTF--	:30	3	\$15.00	P02-F	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					2	\$15.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$15.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$15.00		0.00			
E 11	KBMT	10/20/16	11/06/16	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$150.00	P02-F	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-					1	\$150.00		0.00			
		Week: 10/24/16	10/30/16	-----S-					1	\$150.00		0.00			
		Week: 10/31/16	11/06/16	-----S-					1	\$150.00		0.00			
E 12	KBMT	10/29/16	10/29/16	NCAA Football Prime NCAA Football Prime	CM	7-1030p	-----S-	:30	1	\$250.00	P02-F	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$250.00		0.00			
E 13	KBMT	10/20/16	11/06/16	This Week Su This Week Su	CM	8-9a	-----S	:30	1	\$50.00	P02-F	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S					1	\$50.00		0.00			
		Week: 10/24/16	10/30/16	-----S					1	\$50.00		0.00			
		Week: 10/31/16	11/06/16	-----S					1	\$50.00		0.00			
E 14	KBMT	10/20/16	11/06/16	Local News @ 10p Su Local News @ 10p Su	CM	10-1030p	-----S	:30	1	\$250.00	P02-F	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S					1	\$250.00		0.00			
		Week: 10/24/16	10/30/16	-----S					1	\$250.00		0.00			
		Week: 10/31/16	11/06/16	-----S					1	\$250.00		0.00			
													Totals	65	\$10,345.00

ORDER



Orders
Order / Rev: 1315591
Alt Order #:
Product Desc: Ray beck for Sherriff
Estimate:
Flight Dates: 10/20/16 - 11/08/16
Original Date / Rev: 10/19/16 / 10/19/16
Order Type: Political

KJAC

Primary AE: Stuart Sepaugh
Sales Office: KBMT
Sales Region: LOC

Agency
Name: Chargois Communications / POL
Buying Contact:
Billing Contact:
 3827 Phelan Blvd 112PMB
 Beaumont, TX 77707

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ray Beck for Sheriff / Pol
Demographic: A25-54
Product Codes: PL-County Sheriff
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 108006
Agency External ID: 37754AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	27	\$2,340.00	\$1,989.00
10/31/16	11/08/16	25	\$2,315.00	\$1,967.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$2,340.00	\$1,989.00	0.00
November 2016	25	\$2,315.00	\$1,967.75	0.00
Totals	52	\$4,655.00	\$3,956.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Stuart Sepaugh			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJAC	10/20/16	11/08/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	3	\$5.00	P02-F	0.00	NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--		2				\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$5.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$5.00		0.00			
N 2	KJAC	10/20/16	11/08/16	Today Show Today Show	CM	7-9a	MTWTF--	:30	4	\$40.00	P02-F	0.00	NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--		2				\$40.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$40.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$40.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$40.00		0.00			
N 3	KJAC	10/20/16	11/08/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	3	\$50.00	P02-F	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--		2				\$50.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$50.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$50.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		1				\$50.00		0.00			
N 4	KJAC	10/20/16	11/08/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	MTWTF--	:30	3	\$50.00	P02-F	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1315591
 Alt Order #:
 Flight Dates: 10/20/16 - 11/08/16

Advertiser: Ray Beck for Sheriff / Pol
 Product Desc: Ray beck for Sherriff
 Estimate:

KJAC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KJAC	10/20/16	11/08/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	MTWTF--	:30	3	\$50.00	P02-F	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					2	\$50.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$50.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$50.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$50.00		0.00			
N 5	KJAC	10/20/16	11/06/16	Local News @ 630p M-F Local News @ 630p M-F	CM	630-7p	MTWTF--	:30	2	\$75.00	P02-F	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					1	\$75.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$75.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$75.00		0.00			
N 6	KJAC	10/20/16	11/07/16	PR (M-Su) PR (M-Su)	CM	7-10p/6-10p	MTWTF--	:30	1	\$250.00	P04-C	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--					1	\$250.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					1	\$250.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$250.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$250.00		0.00			
N 7	KJAC	11/06/16	11/06/16	NFL Su Night Game NFL Sun Night Game	CM	Various	-----S	:30	1	\$750.00	P04-C	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S					1	\$750.00		0.00			
N 8	KJAC	10/30/16	10/30/16	NFL Su Night Game NFL Sun Night Game	CM	Various	-----S	:30	1	\$850.00	P04-C	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$850.00		0.00			
													Totals	52	\$4,655.00



Ray Beck for Sheriff Campaign '16

Chargois

Author: Stuart Sepaugh

Proposal ID: 46024
 Schedule Date: 10/17/2016 - 11/13/2016
 Agency: Chargois Communications
 Buyer: Paul Chargois
 Spot Length(s): :30

Acct. Exec: Stuart Sepaugh
 Phone #: 409-981-1548
 Email: ssepaugh@12newsnow.com

Flight Dates: 10/17/2016-11/13/2016

Program Time	Spot Length	OC 17	OC 24	OC 31	NO 7	DMA P18+ RTG	W k s	Rate Spots
KBMT								
KBMT NEWS 6A	:30	2	3	3	--	2.7	3	\$100.00
GRPs/Impressions						21.6		8
CPP/CPM						\$37.04		
Mo-Fr 6:00a-7:00a								
KBMT NEWS 6A w/o 11/7	:30	--	--	--	2	2.7	1	\$150.00
GRPs/Impressions						5.4		2
CPP/CPM						\$55.56		
Mo-Fr 6:00a-7:00a								
GOOD MORNING AMERICA	:30	1	2	2	--	3.7	3	\$100.00
GRPs/Impressions						18.5		5
CPP/CPM						\$27.03		
Mo-Fr 7:00a-9:00a								
GOOD MORNING AMERICA w/o 11/7	:30	--	--	--	2	3.7	1	\$150.00
GRPs/Impressions						7.4		2
CPP/CPM						\$40.54		
Mo-Fr 7:00a-9:00a								
KBMT 12 NEWS AT 5PM	:30	1	2	2	--	6.7	3	\$175.00
GRPs/Impressions						33.5		5
CPP/CPM						\$26.12		
Mo-Fr 5:00p-5:30p								
KBMT 12 NEWS AT 6PM	:30	2	3	3	--	7.7	3	\$225.00
GRPs/Impressions						61.6		8
CPP/CPM						\$29.22		
Mo-Fr 6:00p-6:30p								
BIG BANG THEORY	:30	1	2	2	--	3.6	3	\$150.00
GRPs/Impressions						18		5
CPP/CPM						\$41.67		
Mo-Fr 6:30p-7:00p								
PRIME ROS	:30	1	2	2	1	3.3	4	\$300.00
GRPs/Impressions						19.8		6
CPP/CPM						\$90.91		
Mo-Fr 6:58p-10:00p								
KBMT 12 NEWS AT 10PM	:30	2	2	2	--	6.7	3	\$250.00
GRPs/Impressions						40.2		6
CPP/CPM						\$37.31		
Mo-Fr 10:00p-10:35p								
NIGHTLINE	:30	2	3	3	--	0.5	3	\$15.00
GRPs/Impressions						4		8
CPP/CPM						\$30.00		
Mo-Fr 11:30p-12:00a								
12 NEWS AT 6P- SAT	:30	1	1	1	--	4.8	3	\$150.00
GRPs/Impressions						14.4		3
CPP/CPM						\$31.25		
Sat 6:00p-6:30p								
ABC FOOTBALL:Clemson at Fla.	:30	--	1	--	--	2.3	1	\$250.00
GRPs/Impressions						2.3		1
CPP/CPM						\$108.70		
Sat 7:00p-11:00p								



Ray Beck for Sheriff Campaign '16

Author: Stuart Sepaugh

Proposal ID: 46024
 Schedule Date: 10/17/2016 - 11/13/2016
 Agency: Chargois Communications
 Buyer: Paul Chargois
 Spot Length(s): :30

Acct. Exec: Stuart Sepaugh
 Phone #: 409-981-1548
 Email: ssepaugh@12newsnow.com

Flight Dates: 10/17/2016-11/13/2016

Program Time	Spot Length	OC 17	OC 24	OC 31	NO 7	DMA P18+ RTG	Wk s	Rate Spots
KBMT								
THIS WEEK	:30	1	1	1	--	0.6	3	\$50.00
GRPs/Impressions						1.8		3
CPP/CPM						\$83.33		
Sun 8:00a-9:00a								
12 NEWS AT 10P-SUN	:30	1	1	1	--	4.6	3	\$250.00
GRPs/Impressions						13.8		3
CPP/CPM						\$54.35		
Sun 10:00p-10:30p								
KJAC								
12 NEWS DAYBREAK AT 6AM	:30	2	3	3	2	0.1	4	\$5.00
GRPs/Impressions						1		10
CPP/CPM						\$50.00		
Mo-Fr 6:00a-7:00a								
TODAY SHOW	:30	2	4	4	2	1.0	4	\$40.00
GRPs/Impressions						12		12
CPP/CPM						\$40.00		
Mo-Fr 7:00a-9:00a								
K-JAC LOCAL NEWS	:30	2	3	3	1	1.7	4	\$50.00
GRPs/Impressions						15.3		9
CPP/CPM						\$29.41		
Mo-Fr 12:00p-12:30p								
KJAC NEWS AT 4	:30	2	3	3	1	0.9	4	\$50.00
GRPs/Impressions						8.1		9
CPP/CPM						\$55.56		
Mo-Fr 4:00p-4:30p								
KJAC NEWS AT 630P	:30	1	2	2	--	0.9	3	\$75.00
GRPs/Impressions						4.5		5
CPP/CPM						\$83.33		
Mo-Fr 6:30p-7:00p								
NBC PRIME ROS	:30	1	1	2	1	1.9	4	\$250.00
GRPs/Impressions						9.5		5
CPP/CPM						\$131.58		
Mo-Fr 6:58p-10:00p								
NFL DENVER @ OAKLAND	:30	--	--	1	--	11.0	1	\$750.00
GRPs/Impressions						11		1
CPP/CPM						\$68.18		
Sun 7:30p-10:30p								
NFL PHILA @ DALLAS: Prekick	:30	--	1	--	--	11.0	1	\$850.00
GRPs/Impressions						11		1
CPP/CPM						\$77.27		
Sun 7:30p-10:30p								

Total Cost: \$15,000.00
 Agency Commission @ 15% \$2,250.00
 Net Cost: \$12,750.00



Ray Beck for Sheriff Campaign '16

Author: Stuart Sepaugh

Proposal ID: 46024
Schedule Date: 10/17/2016 - 11/13/2016
Agency: Chargois Communications
Buyer: Paul Chargois
Spot Length(s): :30

Acct. Exec: Stuart Sepaugh
Phone #: 409-981-1548
Email: ssepaugh@12newsnow.com

General Summary (DMA P18+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	
KBMT	65	\$10,345.00	262.300	828.853	\$39.44	\$12.48	85.2	3.1	50.2	268,913	
KJAC	52	\$4,655.00	72.400	229.824	\$64.30	\$20.25	41.3	1.8	18.4	130,537	
BEAUMONT-PORT ARTHUR	117	\$15,000.00	334.700	1058.677	\$44.82	\$14.17	91.3	3.7	58.3	288,277	

Digitally signed by Paul W Chargois
DN: cn=Paul W Chargois, o=Chargois
Communications|SoutheastTexas.com, ou,
email=paul@southeastTexas.com, c=US
Date: 2016.10.18 13:21:27 -06'00'

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Sommer Franks,

being/on behalf of: Ray Beck,

a legally qualified candidate of the Republican

political party for the office of: Sheriff

in the Jefferson County Sheriff

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICIES OF 12NEWS

This will acknowledge receipt of KBMT-12 ABC, KJAC-NBC, KUIL, and the Beaumont market's MeTV stream (collectively and herein 12News) Political Advertising Time Policies, issued September 26, 2016.

I acknowledge that all purchases of advertising time on 12News, which I make by or on behalf of legally qualified political candidates, will be subject to this Acknowledgement and the Political Advertising Time Policies of 12News, as may be modified from time to time.

I acknowledge that I have been fully informed concerning all classes of time that are available to advertisers, including every level of preemptibility; the chances of preemption for the various levels of preemptibility; 12News' lowest unit charge and related privileges for each class of time; a description of preemptible time based upon advertiser demand; and 12News' policy, with respect to orders, makegoods, and underdelivery.

Candidate – I certify that all advertising purchases by me on 12News will be controlled, approved and sponsored by me, and further represent that I will immediately notify 12News of and specifically identify any advertisement not purchased by me which I control, approve or sponsor.

Agent – I am an agent acting on behalf of a candidate. I certify that I have made full disclosures to the candidate of the information provided to me by 12News concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on 12News on his or her behalf without the need to make such full disclosure. I further represent that all advertising which I purchase on the candidates behalf will be controlled, approved or sponsored by the candidate. I further represent that I am authorized by all candidates on whose behalf, I purchase time to agree to the terms and conditions set forth herein.

By: Sommer Franks



On Behalf of: Ray Beck

Date: October 11, 2016

525 IH-10 South
Beaumont, Texas 77701
(409) 833-7512
Fax: (409) 981-1563

